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#### HOW TO SHOOT A MUSIC VIDEO

### CONCEPT DESIGN

- Make a mood board
- Decide the "form" and POV of your music video
- Plan your shots and performances



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#### HOW TO SHOOT A MUSIC VIDEO

### SHOOT IT WITH STYLE

- Multiple performances in multiple locations
- b-roll, B-Roll, B-ROLL
- Sync with the music — Multicam edit
- Creative transitions (Birdman-esq)
- Green Screen or Projector Overlay
- Shoot during Golden Hour
- Make the light move with your subjects



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## HOW TO SHOOT A MUSIC VIDEO



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TYPES OF MUSIC VIDEOS

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TYPES OF MUSIC VIDEOS

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TYPES OF MUSIC VIDEOS

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