



PITCHING A SCRIPT

WHAT DO YOU NEED?

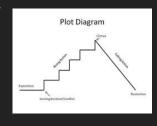
- Who's who
- An Idea
- A Logline
- ▶ A Summary or Treatment
- Character Design/Bios
- A Script (Sample)
- A Storyboard/Shot List
- ▶ Cinematic Moments
- Marketing Strategies/Target Audience
- Can we and why should we make this film





THE IDEA FEST

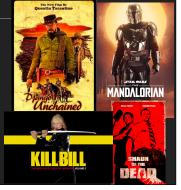
- › An idea must be fully fleshed out in order to pitch a story
- What you need:
- Characters
- **F**
- •
- .
- Climax
- > Falling Action and Resolution
- Basic Structure:



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LOGLINES

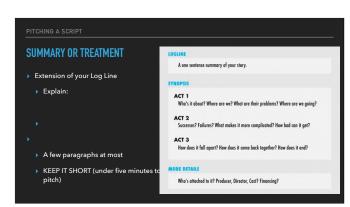
- Logline = 1-2 sentences that describe the main idea of the story
- MUST CONTAIN:
- Flare:
- A Killer Title
- ▶ Compelling Mental Image
- Irony
- Keep it Simple (short = attention-grabbing)



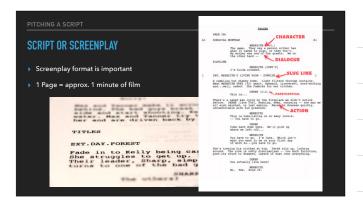
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LOGLINES - EXAMPLES

- $\,\blacktriangleright\,$ There are 3.7 trillion fish in the ocean. They're looking for one.
- The lives of two mob hit men, a boxer, a gangster's wife, and a pair of diner bandits intertwine in four tales of violence and redemption.
- [He], while not intelligent, has accidentally been present at many historic moments, but his true love, Jenny, eludes him.
- A computer hacker learns form mysterious rebels about the true nature of his reality and his role in the war against its controllers.
- An insomniac office worker and a devil-may-care soap maker from an underground group evolves into something much, much more.
- An orphaned boy enrolls in a school of wizardry, where he learns the truth about himself, his family and
 the terrible evil that haunts the magical world.









Shane Fairbanks & Roni Hecker

Opening sequence opens the show before cutting to FAIRBANKS in the CONFESSIONAL

Cuts to scenes of FAIRBANKS "canvasing" students by handing out candy, cards, pats on the back, looking like an awkward politician.

Camera cuts to MICHAEL THE DEALER running in late to class as FATREANES pauses in his lesson and excitedly waives to him. Then he turns and puts a tally on his sticky note. Cuts to THE SLEEPER asleep in class as FAIRBANKS gently places a candy or treat of some kind on his desk with a smiley face sticky note signed "FAIRBANKS"

SCENE 2 CLASSROOM - INT. DAY

HARMONY GRANGER sits down next to TYLER (Conspiracy Theorist) who is busying himself on an iPad.

HARMONY GRANGER
Tyler, I need to talk to you about something.

TYLER (distractedly)
Well it better be in a whisper, because you never know who's listening.

HARMONY GRANCER (confused)
What are you doing?

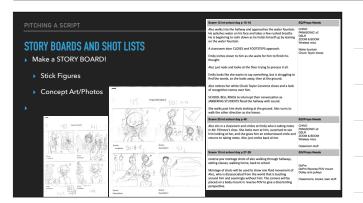
TYLER
(still fixated on the iPad, speaking rapidly)
Reading up on the government documents that have just been declassified about the Kennedy hide the truth from the American Citizen, and did you know—

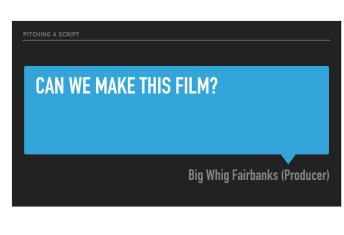
TYLER (suddenly interested) Shoot.











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WHY SHOULD WE MAKE THIS FILM?

Big Whig Fairbanks (Producer)

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